## **Link Policy - External Links to the City's Website**

A site that links to the City of Fremont website:

- Should not misrepresent its relationship with City of Fremont. This includes:
  - o Do not create a browser or border environment around City of Fremont content.
  - o Do not use the City of Fremont logo without permission from the City of Fremont.
- Should not imply that City of Fremont is endorsing it or its products.
- Should not present false information about City of Fremont services.

The City of Fremont is not obligated to link to an external site that provides a link to the City of Fremont website.

This Link Policy (Version 2002-01) is effective as of July 15, 2002, concurrent with the establishment of the City's updated website. The City expects to update the website and this Link Policy on a regular basis in order to incorporate improvements over time. As updates to this policy are adopted, archived versions of older policies will be maintained by the City Clerk in accordance with the City's records retention policy.